



**Media Release**  
**April 12, 2024**

## **Easter Seals Alberta and The Children's Link Society Unite to Forge a Path to Enhanced Support Services**

Calgary, Alberta. Easter Seals Alberta and The Children's Link Society are proud to announce they are merging operations, as they join forces to strengthen services and supports for individuals with disabilities and their families across Alberta.

### **A Unified Force for Empowerment and Inclusion**

This merging of operations signifies the formation of a powerhouse team dedicated to championing the rights and needs of individuals with disabilities. "Merging operations with Children's Link marks the beginning of a stronger, unified team," says Katherine Such, CEO of Easter Seals Alberta. "The combined expertise of both organizations will enable us to serve our communities more seamlessly."

### **Increased Resources and a Supportive Community**

With combined forces comes increased resources, opening doors to new funding opportunities, a wider range of expertise, and enhanced tools. "This abundance of resources will empower our programs and initiatives, allowing us to offer more comprehensive support to those we serve," Such adds.

### **Enhanced, Holistic Support Services**

Easter Seals Alberta and Children's Link are committed to providing holistic support, integrating services in a way that addresses the needs of their clients more fully and effectively. The combined efforts will ensure an enriched experience for clients, promoting independence, recreation, and overall well-being.

### **Team Expansion**

The Easter Seals Alberta team is set to expand with the valued staff from The Children's Link Society, broadening the organization's base of expertise and support, enhancing collaborative efforts, and increasing impact.

### **Commitment to Seamless Integration**

As Children's Link staff are welcomed into the Easter Seals Alberta family, a seamless integration process is the priority. "We recognize the value and uniqueness of each

individual and are committed to blending the best practices and cultures of both organizations," emphasizes Such.

The operational merger promises a larger network of support for the staff, fostering a work environment ripe with opportunities for professional development, mentorship, and collaboration, thereby enriching the personal and professional lives of all team members.

### **Moving Forward Together**

These key messages will be consistently communicated through various internal and external channels, with a firm commitment to addressing any concerns and fostering a sense of unity and shared purpose among all stakeholders.

Easter Seals Alberta looks forward to a future where, together with the support of the community and the continued dedication of the staff, the organization will set new standards for empowering individuals with disabilities and their families.

For more information about the merging operations, please contact:

Katherine Such (She/Her)  
Chief Executive Officer

### **About Easter Seals Alberta**

Easter Seals Alberta provides services that foster inclusion, independence, and recreation for individuals with disabilities and medical conditions. For years, it has been a pillar of support in the community, offering a range of resources and programs designed to empower its clients.

### **About Children's Link**

The Children's Link Society empowers individuals to lead fulfilling lives by removing obstacles. It is dedicated to providing invaluable guidance to families and caregivers navigating the complex disability system. With compassion and expertise, the Children's Link team provides a reassuring presence during moments of stress and isolation, ensuring that no one faces these challenges alone.

Easter Seals Alberta and the Children's Link Society are poised to embark on this new chapter, bringing together a legacy of compassion and support with a vision for a more inclusive future.

For more information, visit [easterseals.ab.ca](http://easterseals.ab.ca).

Follow our social media to see our programs and services in action.

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